



IMBA
INTERNATIONAL MARITIME
BUSINESS ACADEMY



THE BLUE MASTERS PROGRAMME

'Unique programme for unique industry'

1 YEAR
ADVANCED POSTGRADUATE DIPLOMA
IN MARITIME BUSINESS MANAGEMENT



In partnership with



Welcome from our **CEO** and **Academic Director**

Dear Students,

Welcome to International Maritime Business Academy(IMBA). As the CEO of IMBA it is a great pleasure to welcome you to our academy which is located in the heart of the city. Our university is located in a pristine location surrounded by natural beauty. Forests, lakes and streams are all around us. The natural beauty of Dehradun is a wonderful backdrop for your higher education. The vast recreational activities enable you to develop a healthy balance between your academic and leisure life.

The Maritime faculties at IMBA are dedicated professionals who excel in connecting with students and providing educational experience equal to that of any university.

At IMBA, students, have the opportunity to create your own personalised education. Education in and out of the classroom is readily available. Our faculty are friendly, welcoming and supportive. With relatively small class sizes, you will have the opportunity to know the faculty and work with them side by side on businesses and research projects.

MBA primary focus is on employability and we have designated career & placement cell to assists our students.

I look forward to meeting you and engaging with you during your time here at IMBA in Dehradun.



Capt Kunal Uniyal
CEO & Academic Director



About IMBA

International Maritime Business Academy (IMBA) was established with the vision to impart world class education focusing on Commercial Shipping, Port & Logistics, International Trade, & Entrepreneurship in India. In-line with this objective we offer Undergraduate, Post graduate, & Specialized programmes in collaboration with various universities in India & abroad.

The academic tone for the programmes offered at IMBA is set by the rigor followed by the Industries. Professionals from the industry & academicians formulate the syllabi, develop the study material, and set and assess the final examinations for all the programmes offered at IMBA. Today IMBA is among the foremost educational institutions making leaps and bounds in the field of Commercial Shipping, International Maritime Law, Innovation & Entrepreneurship, & International Trade.

IMBA students have the opportunity to obtain a world-class education, right here in India. All IMBA students enroll as full-fledged students of Quantum University; not only do they become part of a 3000-strong student community, but they also receive the Degree directly from the Quantum University upon successfully completing the programme.

Today's business world is constantly changing, bringing with it exciting new opportunities as well as daily challenges. That's where IMBA plays a major role by bridging the gap between jobs and skills.

With enterprise, leadership and success at its core, IMBA offers industry-relevant programmes which focus on developing the practical business skills needed to ensure your professional success.



Why IMBA?



For the first time in India, IMBA brings specialized programmes to cater to the trillion dollars Global Maritime/ Commercial Shipping / International Trade Industry.

Industry professionals & academicians designed the curriculum, formulate the syllabi, developed the study material, set and assess the assignments for our undergraduate & Post-graduate programmes.

IMBA has corporate tie-ups with 'Narayan Shipping and chartering', 'Innovate Trading Company', & 'Asteroid E-commerce' to provide hands on training to all our candidates.

Distinguished faculties from noted institutions:-

- Cardiff University - UK
- Pennsylvania State University - USA
- HEC School of Management - Paris
- ISC Business School - Paris
- Ross School of Business, University of Michigan - USA
- University of Petroleum & Energy Studies - India

UG/PG Degrees awarded by Quantum University, Ranked No.1 Institution in North India. Most of IMBA candidates get Internship and are placed with companies after completing seven months of their Course. IMBA has 100% placement record with starting salary of our candidates ranging from CTC 3.5 Lacs to 12.5 Lacs plus commissions. Our UG & PG programmes are the perfect and easiest gateway to countries like Singapore and United Kingdom since several vacancies exist for trained professionals. Our graduates have been placed in globally reputed firms such as Arya Corp, Cross Bulk, Ravin Marine, IMR, Navio Shipping, Transbulk International Shipping, Sharaf Shipping Agency, Allianz Bulk, Prime Oceanic, Delta Corp to name a few.

Our Academic Partners

At IMBA, we place a great deal of value in first-hand experience of the business world through company tie-ups and visits, networking events and guest speakers.

Our strategic collaborations provide plenty of chances for IMBA Students to network with leading companies through various guest speakers and company presentations. We are fortunate enough to welcome numerous inspiring professionals to our academy to share their experiences with students. This means that you will continuously be exposed to relevant industry knowledge, potential career paths and opportunities.

International Maritime Business Academy is excited to offer post graduate degree program through its academic partnership with Quantum University (India), University of Plymouth (UK), Rushmore Business School (Mauritius), IIFF (Mumbai).



"Passion & Profession" Best of both Worlds at Quantum University

We are partnered with Quantum University (Ranked No.1 University of Uttrakhand, India) to help our students reach their full academic potential. Quantum University unfolds a whole new age of learning! It takes into account your aspirations and your passions. It offers a unique inter-disciplinary environment where one could study computer science with economics, agriculture with entrepreneurship, or MBA with cyber security.



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UNIVERSITY OF
PLYMOUTH



The university of pioneers, advancing knowledge and transforming lives

The University of Plymouth is renowned for high quality, internationally-leading education, research and innovation. With a mission to Advance Knowledge and Transform Lives, Plymouth is a top 50 research university (Research Fortnight Research Power League Table 2014) with clusters of world class expertise across a wide range of disciplines including marine science and engineering, medicine, robotics and psychology. A twice winner of the Queen's Anniversary Prize for Higher Education, the University of Plymouth continues to grow in stature and reputation.

In this collaboration of dual degree programme, students will study for an online MBA degree with specialization in Maritime Business from University of Plymouth, United Kingdom, in addition to the Advance Post Graduate Diploma in Maritime Business Management from Quantum University, India. The programme provides in depth knowledge designed specifically catering to the billion dollar commercial shipping industry.

Re-Engineering your Future Rushmore Business School - Mauritius

IMBA is proud to offer our programs at Rushmore Business School, the most bespoke degree programmes, which are taught at Rushmore campus in Mauritius. The programmes are delivered using face-to-face sessions ensuring students have extensive personal contact with professors and their peers. In this way, students have the opportunity to network and build relationships that will benefit them after graduation as they establish successful careers.

Rushmore Business School is an international tertiary education institution known for its academic excellence and state-of-the-art infrastructure. Rushmore Business School offers a range of Undergraduate and postgraduate programmes covering areas such as Business Studies & Law, Aviation, Hospitality, Tourism & Leisure, Engineering, Quantity Surveying, Accounting & Finance, Information Technology, Marketing and Spa & Wellness. The Business School is fully accredited and all its courses have been approved by the Higher Education Commission, the Mauritius Qualifications Authority in Mauritius and the British Accreditation Council.



"Indian Institute of Freight Forwarders" (IIFF)

Federation of Freight Forwarders' Associations in India (FFFAl) fulfilled its desire to promote a training establishment for Customs Brokers, Freight Forwarders & Logistics companies, by setting up "Indian Institute of Freight Forwarders" (IIFF) in 2004. It was launched by Late Mr. Mayur C. Contractor, with the sole objective of training and developing human skills of the highest order to match the global standards.

IIFF has made its goal to vocationalize the available man-power and provide them to the industry. The management and control of the Institute is vested with the IIFF Management Team under the leadership of the FFFAI Charirman of Shr. A.V. VijayKumar.

With IIFF's mission to impart advance education and enhance the skill of the work-force of Logistics, Customs Brokers, and Freight Forwarding industry, IMBA collaborates with IIFF.



**INDIAN INSTITUTE OF
FREIGHT FORWARDERS**

4 ACADEMIC
COLLABORATIONS

PLACEMENT RECORD
OF PREVIOUS BATCHES

100%

21 INDUSTRY
MENTORS

THE BLUE SCHOLARS PROGRAMME

| *A unique industry needs a unique programme*



Unrivaled International
Network



Industry Relevant
Content



World-Class Industry
Reputation

Join India's leading business school in the maritime sector. Our unrivalled BBA programme is designed for high-potential students.

- **Take a Holistic View of the Shipping Industry**

The Blue Scholars Programme provides you with unrivalled insight into shipping economics as well as modern management theories and their application in the shipping & logistics sector.

- **Enjoy Global Opportunities**

You and your fellow participants will be taken to the top international level in business administration, reflecting the needs of the shipping industry in a world where globalisation, enhanced competition, and the speed of technological change place ever-increasing demands on executive management skills.

Throughout the programme, you will learn to adopt a holistic view of shipping & logistics that integrates commercial, technological and financial aspects as well as maritime law, supply chain management and leadership. Upon completion, you will have developed a thorough understanding of the sector's many challenges and opportunities.

- **Be Part of an Unrivalled International Network**

You will study alongside students & executives from a variety of functions who represent different segments of the shipping industry. We always aim to create diversity in the class, allowing you to build a valuable industry network which you can lean on and leverage for the rest of your career. Teaching takes place in modular building blocks that are hosted in Dehradun, Uttarakhand.

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Advance Post Graduate Diploma in Maritime Business Management

popularly known as

'Blue Masters'

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BLUE MASTERS (Overview)

With a rich blend of theoretical knowledge and practical skills, PGDM in Maritime Business Management programme aims to leave candidates well equipped for careers in Ship Brokering, Chartering, Port Management, Ship Operations, and International Maritime Law. This stimulating and intellectually challenging programme helps to provide students with the skills and knowledge required to operate successfully within The International Maritime Industry.

Our programme has a strong business focus and explores the complex factors involved in the maritime business and shipping operations worldwide. Students will also reflect on the key aspects of chartering, port agency and technical ship management and look at the impact of international trade on management strategies in the industry.

COURSE HIGHLIGHTS

Multi-Modular Programme

A comprehensive 12 months multi-modular programme offered by senior professionals and academicians from maritime industry.

Action Learning

Through the course of the programmes, students are able to leverage classroom learning to build on their business projects and use the available resources to deliver a powerful plan for global maritime markets.

Real Time Brokering & Chartering

Our corporate tie-ups with firms "Narayan Shipping & Chartering" and "Trident Minerals" provide real time brokering and chartering assignments to our candidates which provide each participant hand-on experience, making them ready for real world business situations and think like leaders.

Placement & Internship

Internship and Placement with top business houses in India, London, Dubai and Singapore.

DIPLOMA AWARDED

1 Year Post Graduate Diploma in Maritime Business Management awarded by Quantum University in collaboration with IMBA.



Module 1

Ship Brokering

This module provides an overview of the role of a shipbroker, the process of negotiations and post-fixture operations. Further to that this module will assist students to get familiarized with dry market conditions and assessment of various dry bulk routes.

Module 2

Ship Chartering

This module covers the chartering aspect of the ship business whereby the students will get familiarized with the hiring of the vessel as well as fixing of the cargo. This shall includ charter-party, basics of sea economics, knowledge of hire as well as freight calculation and assessment of the lay time.



Vedant Pal

Shipping Executive, Allianz Bulk

“Before Joining IMBA, I was still pursuing my BE Mechanical from Mumbai University. During lock down when I was surfing through, I got to know about IMBA and how it was giving up a huge career boost in Commercial Shipping. Now, thanks to IMBA’s unique teaching approach focussing more on practicals I was able to land up with a good career opportunity in the commercial shipping sector.”

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Module 3

Port Agency Operations

This module covers an introduction to port agency operations and provides an in-depth look at topics such as port practices, port operations, cargo handled by Indian and foreign ports, Custom house practices. Further to that, students will learn the jobs and responsibilities of a port agent and Calculation of port related costs.

Module 4

Ship and Crew Management

This module will look at the administration and operation of ships. It will also cover the function of the operations department within a shipping company, the crew management and the main divisions within Human Resource Management (HRM). You will also get an introduction to the techniques of HRM practice, whilst also looking at the employee involvement and the employee satisfaction, motivation and attitudes to work survey.



Vivek Patel

Shipping Executive, Sharaf Shipping Agency

“Before joining IMBA, I was doing freelancing events. I had decided to opt for sports management but then I get to know about the commercial shipping via IMBA and I thought why not to give a try as I wanted to do something unique, so I joined IMBA and now I am in one of the biggest shipping agency of middle east Sharaf Shipping Agency. A big thanks to IMBA and to Neha ma'am for this opportunity.”

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Module 5

Ship Operations

This module includes the understanding of the basics of the ship design, maritime terminology, various types of contracts and the liability of the ship owners. The students will get a thorough understanding of voyage related expenses and will learn the concepts of voyage estimation to calculate the profitability of the voyage.re operations. Further to that this module will assist students to get familiarized with dry market conditions and assessment of various dry bulk routes.



Module 6

International Logistics & Maritime Law

This module will look at the full spectrum of maritime logistics and look at topics such as trade-offs and logistics, distribution channels, modal choice & intermodal systems and port management. It will go on to cover benchmarking in logistics, reverse logistics and green logistics. Further to that, students will be given an overview on International maritime law which includes Commercial and trade law. This will be supported by arbitration practice.

Module 7

Port Management

This module will look at the full spectrum of port management and look at topics such as port and terminal management, port economics, Indian port development, port planning and other such topics. Apart from classroom training, students might also have to do project work, dissertations, participate in industry visits, or gain practical know-how through internships.



Module 8

Dissertation & Internship

After successful completion of the first semester, students will then proceed for their internship with different companies. The internship will be carried out in following sectors:

- Ship Brokering
- Ship Chartering
- Cargo Trading
- Port Agency
- Freight Forwarding

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Gajendra

Customer Experience - Logistics Navio Shipping

“Earlier, I was preparing for competitive exams and was working in a firm under a chartered accountant but I could not see my future there for long. Soon I came to know about IMBA, and joined the executive maritime business management programme. During my course, the pandemic had hit almost every field, but shipping was the one which took me in with its arms wide open. All thanks to Neha Ma'am & Capt. Kunal who personally trained me for all my interviews. I am lucky to be hired by Navio Shipping.”



Sanjita Gupta

Operations Executive, Transbulk International Shipping (Dubai)

“After completing my MBA, I worked with a private firm for 2 years, but I knew it was not what I had dreamt of. Post covid I came across a friend of mine who told me about the commercial aspect of shipping and that women can also be a part of this field. I met Neha Ma'am and I knew this is what I wanted. Finally living my dream now in my dream city- Dubai, as a Shipping Executive with Transbulk International Shipping (Dubai). Thank you to Team IMBA.”

Career & Jobs



There are more than 10,000, shipping companies operating in India. They have regular openings for trained professionals. These companies typically hire non maritime management candidates and train them in Maritime Business Management as they lack practical knowledge of commercial shipping and they are not prepared to take an active role in the job. The degree programmes in Commercial Shipping/ International Trade are designed to prepare you with deep understanding of the Global Trade/Logistics/Maritime industry with hands-on training which will prepare you for active role from day one.

The types of positions held by our certificate holders vary widely from the selection below.

- ✓ Maritime Consultant ✓ Chartering Manager
- ✓ Voyage operator ✓ Ship Broker
- ✓ Junior Officer ✓ Ship Manager
- ✓ Cargo Operator ✓ Head of Marine Transportation & Logistics
- ✓ Project Analyst ✓ Regional Commercial Manager
- ✓ Researcher ✓ General Director of Maritime Affairs
- ✓ Chartering Broker ✓ Maritime Economist
- ✓ Freight Trader ✓ Port Operations Manager
- ✓ Shipping Manager ✓ Port Agent
- ✓ Manning Executive

Job Placements:

- 100% Job Placements/ Internship Assistance.
- 100% Job Placements of our previous batches.

Training & Commercial Partners

We develop partnerships with leading corporations to provide hands-on training to all our candidates. In addition, it provides unique opportunity for students to network with top industry professionals.

Our various collaborations are an excellent way for you to build the connections needed to ensure the best start in your career.



Few of our Placement Partners



Dubai



Dubai



Dubai



Denmark



Switzerland



India



India



India



India



India



India



India



Visit by Industry Mentors



Mr Prithvi Raj Arya
CEO Arya Corp



Capt. Purnendu Shorey
Co-Founder & Director
Offing Group



Mr. Biju Sivakumar
COO
Navio Shipping



Capt. Tarun Kumar
Operations Head
International Metallurgical Resources India



Students Speak



Rohit Kumar

Shipping Executive
Sharaf Shipping Agency (Dubai)

“ Ever since I got to know about the Business aspect of Shipping Industry, I knew I had to enter this field. I waited for almost 1 year and finally the day came when I resigned from my previous job and the very next day I found myself sitting in the IMBA's admission office. Four months of theory and there I was sitting for interviews with International and domestic shipping companies. All credit goes to the placement cell of IMBA headed by Ms. Neha Kannojiya, who made sure to give us all the opportunities available. Today, I am proudly representing IMBA internationally as an Operations Executive with Sharaf Shipping Agency, Dubai. ”



Pranhil Mamgain

Chief Officer
Fleet Ship Management

“ Keeping to the fact, the classes were precise to the subject of Maritime business & Commercial Shipping with the helpful learning environment, great supporting staff and well-versed faculties. ”

Sathya Narayana

Operations Executive
Transbulk International Shipping (Dubai)

“ I got to know about the background and value of the shipping industry from my UG, but I did not have the adequate practical knowledge to enter this field, that's when I found IMBA whose curriculum has been prepared by the industry experts themselves, which gives us immense opportunities to join the commercial shipping industry in different profiles. My decision proved to be worth it and gave me just the kind of placement I had dreamt of. I will always be thankful to Neha Ma'am for giving me this opportunity to start my career with an International Placement with Transbulk International Shipping, (Dubai) ”





Arvind Pal

Port Supervisor
IMR

“ After my graduation I was very confused that what should I choose as my career, & will I be able to secure my future? IMBA made it all possible! IMBA provided me the knowledge, skills & an amazing practical learning environment.

I would say IMBA provides the best skill based programmes and all credit goes to its faculties from the industries that guided me and nurtured me so well. And today I can proudly say that I'm representing IMBA in one of the leading trading company- IMR. ”

Deepak Samant

Junior Broker
Prime Oceanic

“ Before joining IMBA, I tried for various govt. jobs but didn't get any positive results, I wanted to make a decision that I wouldn't regret afterwards. One of my friends told me about the commercial shipping programme at IMBA! After that I met Capt. Kunal and they guided me about the various career opportunities on land that shipping can offer. I joined IMBA and learned various prospects/activities of commercial shipping both theoretically and practically. After completion of my 6 months executive programme I got placed as a Ship Broker with one of the most reputed shipping company – Prime Oceanic. Thanks to the whole IMBA family. ”



Shubhang Vats

Junior Broker
Cross Bulk, India



“ I literally had no idea after I completed my grad for where to go & which career to step into. I had no plans of doing masters as it's just a waste of time in my opinion. It was then when I got to know about the International Maritime Business Academy. It's the best platform to gain knowledge (theoretical and practical) in the commercial shipping industry. After completing my course, within a period of 6 months I got placed in a reputed shipping company as a junior broker, thanks IMBA and the mentors. ”

Divyani Jaiwal

Chartering Manager
Deltacorp

“ I used to work with a private bank earlier, soon I realized I had to do something where my efforts were to be recognized and then came across the commercial shipping industry. I took 2 months of online lectures and in no time I started sitting for interviews with International Shipping companies. I got selected by one of biggest Operating firm- Deltacorp as a Chartering Executive. All thanks to Capt. Kunal and Neha Ma'am for their efforts and support throughout my journey! ”



Our Team

IMBA and its faculty members are committed to an innovative, discussion-based and application oriented pedagogy, benchmarked to International education standards. Faculty members at IMBA hail from the leading universities in India and the world, and bring to the classroom a rich blend of industry, teaching experience, research expertise and real-world exposure. They are also trained, at least once every year, by industry professionals and international academicians in the best global teaching practices. Students are also regularly exposed to eminent guest lectures and experiences such as sessions at ports, and leading commercial shipping companies. All this has resulted in a high quality learning experience for students and has laid the foundation for great academic and career achievements.

Senior Faculty



Capt. Kunal Uniyal

MSC in Maritime Policy and Shipping Management from **Cardiff Business School, UK**.
Work Experience **15 Years Shipping Industry** including Baltic Exchange.
Authored **13 books, Research Paper and Monograph**.



Fabrice Duval

Executive **MBA** from **HEC Paris School of Management**
Msc in Audit and Management Control from **ISC Paris Business School**.
20 years of experience in Management Consulting, Maritime Industry and Entrepreneurship.
Worked at **KPMG France, Relevant London, Canopus Shipping & Trading London**.



Ayush Jain

Industrial Engineer with specialization in **Supply Chain Management** from **Pennsylvania State University, USA**.
15 years of experience in **Power and Energy, Management Consulting, E-Commerce and Maritime Industry**.
Worked at **ICF international USA, KPMG Hungary, Grant Thornton and Homelane.com**.



Mihir K Das

Mr. Das has more than **39 years of experience** in Port & Shipping sector. Currently he is consulting the **Ministry of Shipping (GOI)**; Prior to this he was Professor at Port & Shipping Department of University of Petroleum & Energy Studies. Previously he has worked with **Samsara Group looking after Saurashtra Ports (including MSC operations) and Alang Site Operations**. He has held **senior positions in the Adani Mundra Port and SEZ** establishing the **first container terminal** and headed the Technical Training Department of the port. Operations Head in **Kolkata Port Trust and HOD Railways** and was deputed to the **Indian Maritime University as Secretary**.

Visiting Faculty



Mr. Mitesh Joshi

Senior Manager
GAC Shipping



Capt. Umang Johar

Master Mariner



Capt. Rahul Varma

Founder
Ally Maritime & Legal Services



Vijay Badhani

Director of Programs &
Strategic Alliances
Precision Agriculture for
Development (PAD)



Ms. Arpita Mahabaleshwarkar

Senior Dry Bulk Chartering Broker
Five Stars Chartering



Ritesh Mittal

AVP Corporate and M&A
Paras Healthcare



Tushar Asrani

Senior Advocate
Karnataka High Court



Ms. Pushpanjali Dwivedi

Vessel Operator
Kline Shipping



Mr. Sudipta Halder

Pursuing Ph.D. (Urban Logistics & LSM)
Faculty- Research Methods



Dr. (Capt.) Yogendra Bhattacharya

Visiting Professor
Master Mariner

Our Advisory Board

At IMBA, we believe in constantly striving to stretch our horizons. To this end, we are ably guided by our Advisory Board. Drawn from the pool of eminent thought leaders from across the country and cutting across disciplines, the Board of Advisors helps IMBA to see interconnections and perceive the interplay that exists amongst diverse domain areas, and the directions they are likely to take. We also ensure that students get to interact with these visionaries leading to the awakening of latent ideas in them through the wide range of perspectives they bring in.



Prof.(Dr.) V.K. Tiwari

Former Vice Chancellor (Founder VC) Uttarakhand Technical University, Vice Chancellor Graphic Era University, Vice Chancellor (Founder VC) Uttarakhand Technical University, Emeritus Fellow Dept. of Met. & Mats. Engg. IIT Roorkee, Chairman, AICTE-NBA Committees

Justice (Retd.) K.D. Shahi

Allahabad High Court LLB (Gold Medalist, Gorakhpur University) and LLM (Lucknow University) and has 40 years of experience as Judicial Officer. He has held several distinguished positions post his retirement which includes president of State Consumer Disputes Redressal Commission, Govt of Uttarakhand.



Mr. Debashish Mallick



Former Deputy Managing Director of EXIM Bank of India and MD & CEO of IDBI Asset Management Company Ltd (IDBI AMC)

Operations Team

The College Operations Team provides strategic leadership to academic teams and is a unified service of administrative and technical staff providing direct support to academic colleagues across colleges, institutes, disciplines and research groups. Our team plays a vital part in ensuring the Colleges are well maintained, welcoming and a pleasant environment for students, staff and visitors; ensuring, on a day-to-day basis, the delivery of exceptional service standards that are effective, efficient and consistently meet the operational needs of the College.



Capt. Kunal Uniyal

Chief Executive Officer



Ayush Jain

Chief Operating Officer



Neha Kannojiya

Operations/Placement Head



Purnika Sharma

Administration Head



Kajol Samant

Career Counselor



“

**“JUST LIKE A STRONG FOUNDATION
IS NEEDED TO SUPPORT A MULTI-
STOREYED BUILDING, THE SAME
WAY A STRONG TEAM IS NEEDED TO
WITHSTAND THE TREMENDOUS
WEIGHT OF AN EVER GROWING
ORGANISATION.”**

**Capt. Kunal Uniyal
CEO**

Life at IMBA

IMBA's student body is extremely diverse, motivated and typical, making IMBA the vibrant place that it is. Hailing from top undergraduate colleges and programmes around the world, including Quantum University's own undergraduate programmes, postgraduate students at IMBA are exposed to a variety of co-curricular and skill-building opportunities.

The Career Services Division, apart from organising placements in leading multinationals – both in India and overseas, trains students in key career-related skills through the year. Workshops for MS Excel, mock interviews, group discussions, soft skills training and CV-writing are conducted by experienced trainers to prepare students for recruitment and selection processes.

Postgraduate students also participate heavily in industry conferences held at IMBA, which host lectures by eminent persons and provide a forum to network with key professionals from reputed firms. This is complemented by frequent guest lectures by eminent speakers from all walks of life.

The thriving E-Cell provides a great platform for budding entrepreneurs to exchange and explore ideas. Postgraduate members of the cell have also participated in and secured prizes at business plan competitions organised by industry bodies. Visits to marquee organisations like the Ports and commercial shipping firms also mark the Graduate Diploma students' annual calendar, as do events such as inter-college festival and various other intra-college sports, dance, music, media and social work events.





Admission Process

IMBA follows a rounds-based rolling admissions policy. This means that the applicants who apply in an earlier round have a higher likelihood of being accepted into the programme of their choice. It also means that the applications will be closed as soon as all seats are filled. The admission process comprises of two steps:

STEP 1 : Filling the Application Form

To apply online, visit the portal www.imbaeducation.com or <http://quantumuniversity.edu.in/>

To apply offline, you may download the Application Form from the IMBA website or Quantum University website or collect it from any of the IMBA admissions offices or Quantum University offices. The form must be completed and submitted at the IMBA or Quantum University admission offices, via courier or in-person.

All necessary documents as listed on the application form, must be submitted at the time of applying, whether online or offline. Candidates who have successfully completed or are in the final semester of full time undergraduate degree programme, are eligible to apply for the Graduate Diploma programmes at IMBA.

STEP 2 : Personal Interview (PI).

There is no exemption from the PI on any grounds.

The personal interview is intended to assess the applicants intention to pursue higher studies at our academy, their ability to perform successfully and match our required standards.

Outstation & International students may appear for PI through online mode via Skype, or through the offline mode at the IMBA academy in Dehradun.

Once all two steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration:

Performance in the PI (60% weight)

Graduation Scores &Class XII Scores (40% weight)

If you are made an offer of admission but do not have your graduation/ Class 12th scores by then, you may confirm your place, but this will stand void if the graduation/ Class 12th scores are not submitted before the commencement of the programme.

Note- All decisions made by the IMBA Admissions Committee are final and binding.

Please refer to the IMBA website for more details on the Admission Process and Calendar.



10 REASONS TO STUDY IN DEHRADUN

CENTRAL LOCATION: Only an overnight journey away from the country's capital, Dehradun is not just centrally located but is the gateway to the heart of Uttarakhand's beauty. Surrounded by progressive culture, all major opportunities are just a step away.

EXCELLENT TRANSPORT CONNECTIONS: Dehradun is known to have one of the best transport systems in the State of Uttarakhand. With affordable public transport service running throughout the city, it's effortless to commute.

UNIQUE TOPOGRAPHY: Nestled at the foothills of Himalayas, Dehradun is located at a height of 1,467 ft. Surrounded by rivers Ganga and Yamuna, Dehradun's unique topography is the reason for its picturesque and pleasant weather all year long.

LONG DISTANCE TRAVEL: For outstation students, living far away, Dehradun offers an efficient and sophisticated system of buses, railways and air travel.

DEHRADUN'S UNIQUE CULTURE: Doon's people are known for their unique outlook on life. With their amicable and benevolent approach people are not only diverse but also promote inclusivity.

AFFORDABLE LIVING COSTS: Being a student hub the living expenses in the city are more than affordable. Home to the major research centers of the country like - FRI, ICAR, Indian institute of petroleum, Wadia Institute of Himalayan Geology to name a few, it's far more student friendly than any other major student destinations.

SOCIAL SCENE: Parties, exhibitions, shows, cafes, workshops, big scale festival celebrations, talks, openings - Dehradun caters to everybody's taste.

STUDENTS CAN WORK PART-TIME: With new businesses coming up every other day, outstation students can work part-time which will help them in their future endeavours.

LOW LEVELS OF UNEMPLOYMENT: Being the capital, upcoming hub of new businesses, and strong economic backbone, Dehradun has always maintained a low level of unemployment.

CLOSE TO NATURE: Dehradun is not only a green paradise itself but is the portal to all the major hill stations of Uttarakhand.

The Cost of living in Dehradun

DehraDun is a multi-cultural city that boasts an ever-expanding student population. One of the reasons for this increasing popularity of DehraDun is the low cost of living, making it one of the most affordable cities in India to live and study.

In addition to its rich history and thriving business scene, DehraDun offers cheap rent and living expenses which are generally lower than other places in India. With the added benefit of low tuition fees as compared to the rest of the world.



Average living cost in Dehradun

- Rent: INR. 6,000/-
- Food: INR. 3,500/-
- Books: INR. 500/-
- Transport: INR. 1000/-
- Phone/Internet: INR. 700/-
- Other: INR. 2,000/-

INTERESTING FACTS ABOUT SHIPPING INDUSTRY

- 1. As per UNESCO's report if the maritime industry comes to a halt for a week more than half the world population is going to die of hunger.**
- 2. Approximately, 95 percent of India's trade by volume (70 percent in terms of value) is moved by sea.**
- 3. A container ship's size can be measured in Bananas. The biggest ship can contain 18,000 containers. That means it can store more than 745 million bananas. That would be one banana for each European!**
- 4. The average cost of Shipping a bicycle and a can of soda are \$10 and \$0.01 respectively.**
- 5. The average annual salary of a maritime worker ranges from \$45000 to \$65000.**
- 6. The largest ship in the world can carry and transport the Eiffel tower comfortably.**



A close-up photograph of a person's head and shoulders. They are wearing a dark grey graduation cap with a tassel and a dark blue graduation gown. The background is blurred, showing other people in similar attire, suggesting a graduation ceremony.

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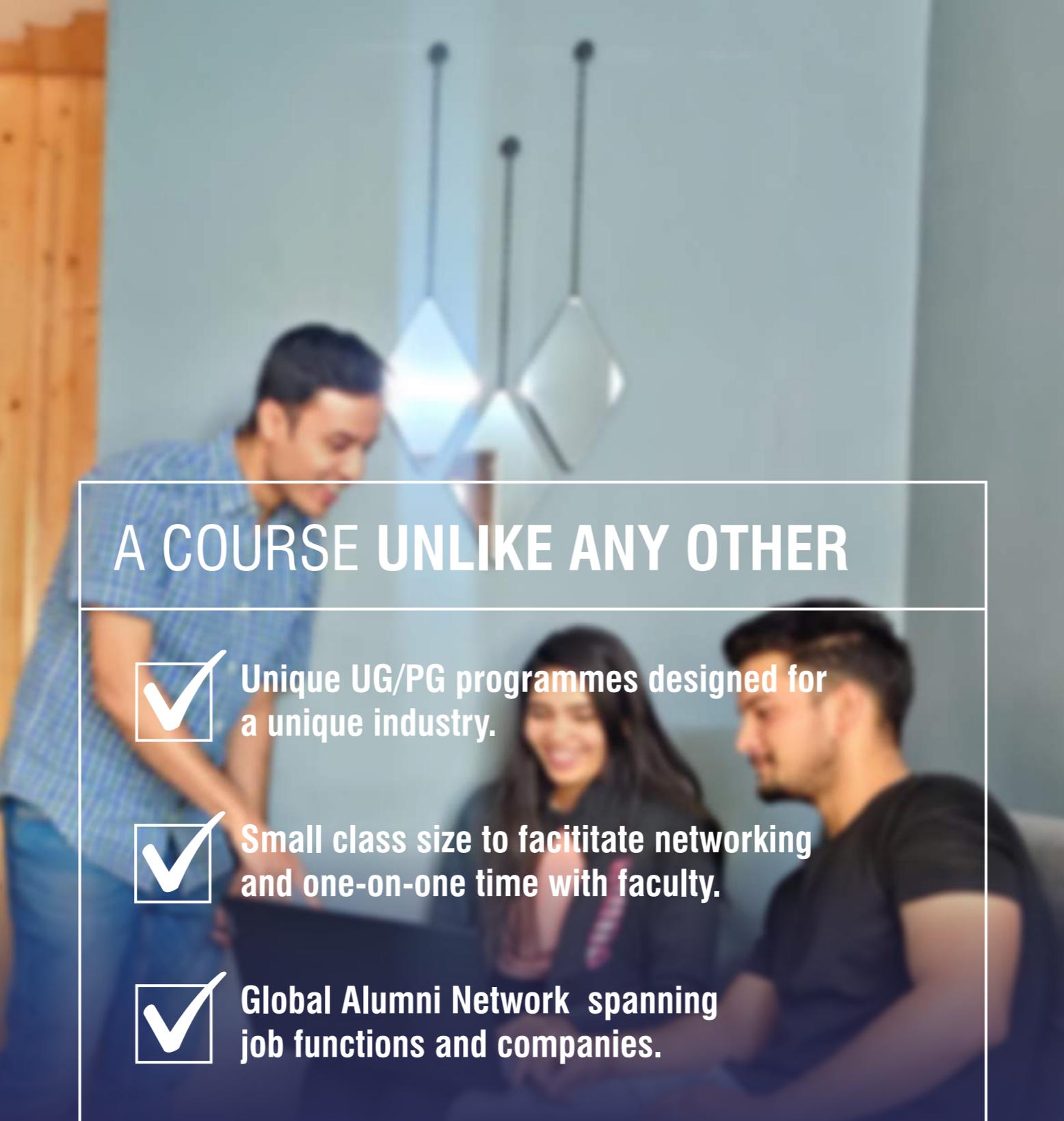
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